

PRESS RELEASE

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That Yucca Stuff Leverages the Power of Saponins to Support a Wide Range of Crops

Natural, biodegradable product nourishes soil health by enhancing nutrient absorption and protecting against soil stressors.

Boise, ID (March 2025) — Consumer demand for organic and safe food continues to grow alongside a need for increased production to facilitate food security. One way to enhance yields while minimizing environmental impact and reducing chemical use is through natural biostimulant application.¹ Researchers have found that saponins found in the yucca plant, in particular, are a natural way to support crop quality and growth.² [That Yucca Stuff](#), a natural wetting agent and soil conditioner, is the leading the charge in enriching crop health by tapping into the powers of yucca and its bioactive components.

Deteriorating soil health is one of the most significant threats to our food supply.³ That Yucca Stuff nourishes soil health by reducing soil salinity, enhancing harvest and production parameters, accelerating decomposition of organic matter in soil of fertilizers to facilitate bioavailability, facilitating absorption of nutrients and oxygen through the rhizome (irrigation) or leaves (foliar), increasing natural microbial activity, and enhancing physical condition and soil oxygenation. That Yucca Stuff also helps plants become resilient to stressors such as extreme temperatures, moisture imbalance, salinity, pH balance and more.

That Yucca Stuff can be used on a wide range of crops, including vineyards, field/row crops, orchards, hemp farms, irrigation ponds, greenhouses, nurseries, dry land grains, and no-till crops.

That Yucca Stuff is 100% natural and non-toxic to the soil and the plant, biodegradable and environmentally friendly. That Yucca Stuff's integrated system of product quality and safety is certified by SGS under ISO 22000-2005 HACCP and GMP+ B2 & GMP +B3 standards, BCS OKO Garantie in accordance with USDA, COR, and EU EC 834-2007 organic production standards.

Hungry Planet Organics (HPO)

That Yucca Stuff is a natural, biodegradable wetting agent and soil conditioner that taps into the power of saponins found in yucca to nourish soil health. That Yucca Health is produced by Hungry Planet Organics

¹ Meena, D. C., BIRTHAL, P. S., & Kumara, T. M. K. (2025, January 6). *Biostimulants for Sustainable Development of agriculture: A bibliometric content analysis - discover agriculture*. SpringerLink. <https://link.springer.com/article/10.1007/s44279-024-00149-5>

² Durán, A. G., Calle, J. M., Butrón, D., Pérez, A. J., Macías, F. A., & Simonet, A. M. (2022, December 5). *Steroidal saponins with plant growth stimulation effects; yucca schidigera as a commercial source*. Plants (Basel, Switzerland). <https://pmc.ncbi.nlm.nih.gov/articles/PMC9740418/>

³ *Soil Health is crucial for food production - here's how to better protect it*. World Economic Forum. (n.d.). <https://www.weforum.org/stories/2023/02/soil-degradation-biodiversity-planet/>



(HPO), a company established in 2010 to provide natural hygiene solutions and organic soil amendments to farmers, growers, and producers throughout the western region of the United States. HPO understands and embraces the urgent need for alternatives to the conventional practices of chemical applications used in agriculture and provides environmentally conscious, safe, and highly effective solutions.

To learn more, visit hungryplanetorganics.com/biosoil. For media inquiries, contact Jackson Belway at Christie & Co, www.christieand.co, by phone (805) 969-3744 and/or email jackson@christieand.co

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